

INTERCOLLEGIATE BROADCASTING SYSTEM

CURRENT STATION DATA
(Condensed form)

College Haverford For Semester (Dates) Sept. 43- Jan. '44

Officers

On the attached sheet list the names and positions and addresses of the principal officers for the coming term.

Coverage

The approximate station coverage for coming semester is:

No. of Civilian Students: 186 No. of Service Men: 400

Male: 125 Female: 20

Branch: A.A.F.T.T.C.

A.S.T.P.

What percent of school registration is coverage? 100% %

What percent of students in buildings covered have radios in their rooms? _____ %

What plans are being made to increase coverage this term?

Schedule

a) What days each week do you broadcast? Mon.-Thurs.

b) What hours each day? PM: 3 P.M.-8:30 P.M.: 8:30-10:30

c) What are best hours for national advertising?

Civilian any regular Service Men any regular

Rates

Enclose rate schedule for your local advertising.

Outstanding Programs

On reverse side please list programs which have proved popular in the past, and which might be offered to national sponsors:

Educational Programs

List below or on reverse side all educational features which your station carries such as interviews with faculty members, lectures on liberal arts and humanities, round table discussions, forums, etc:

The Board of Experts

Meet the Faculty

Language Programs (10 min. 3 per week in foreign languages.)

Student interview (To be given title)

Attached: 1-I114B

I196

50 - 9/22/43

The Board of Experts (professors on an "Information Please")
The Classical Hour (classical worker)
A Man and His Music (semiclassical music)
Meet the Faculty
Play Time